

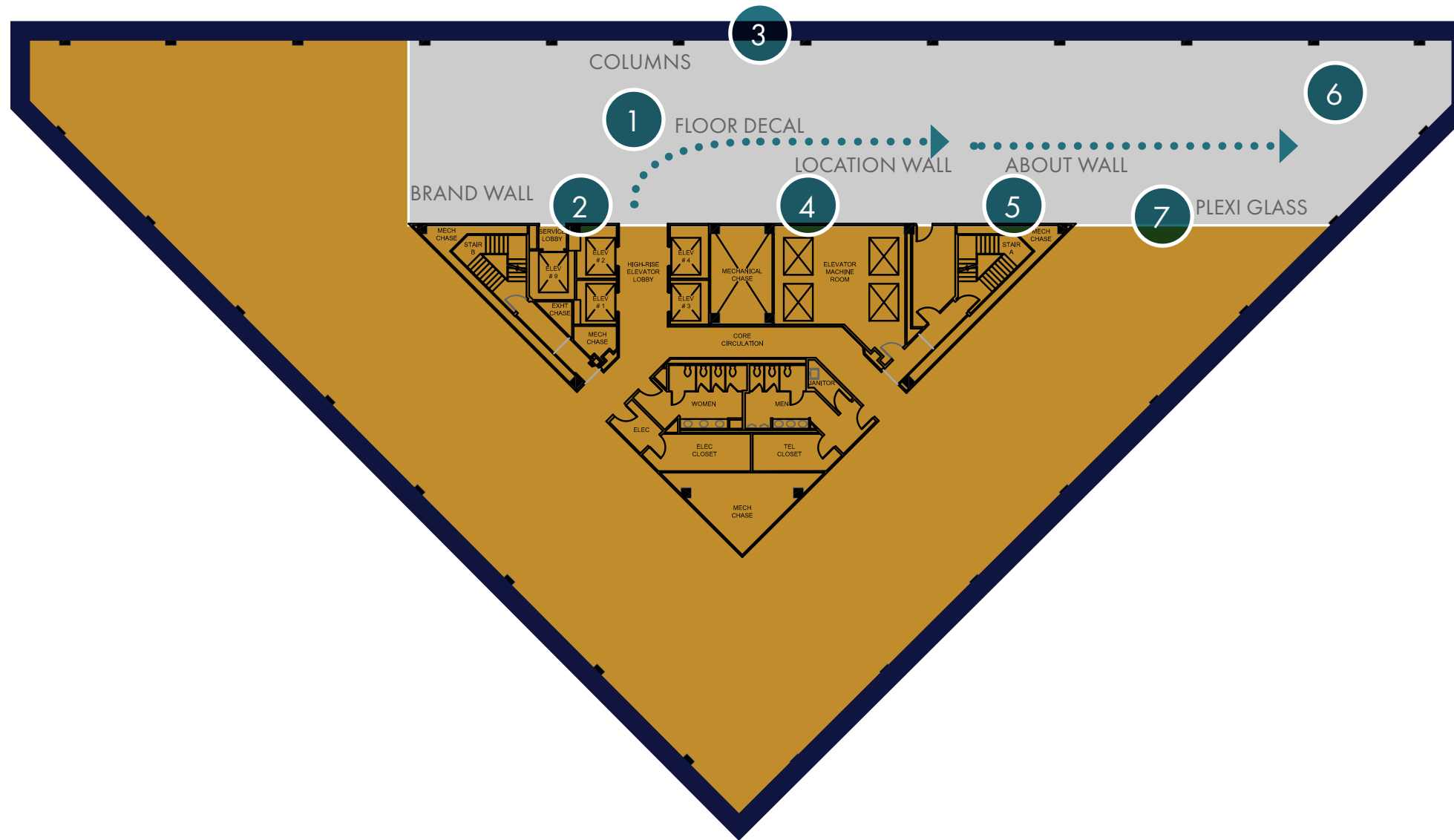


# 2

RIVERWAY

## WHITE BOX PLAN

## 2 RIVERWAY WHITEBOX



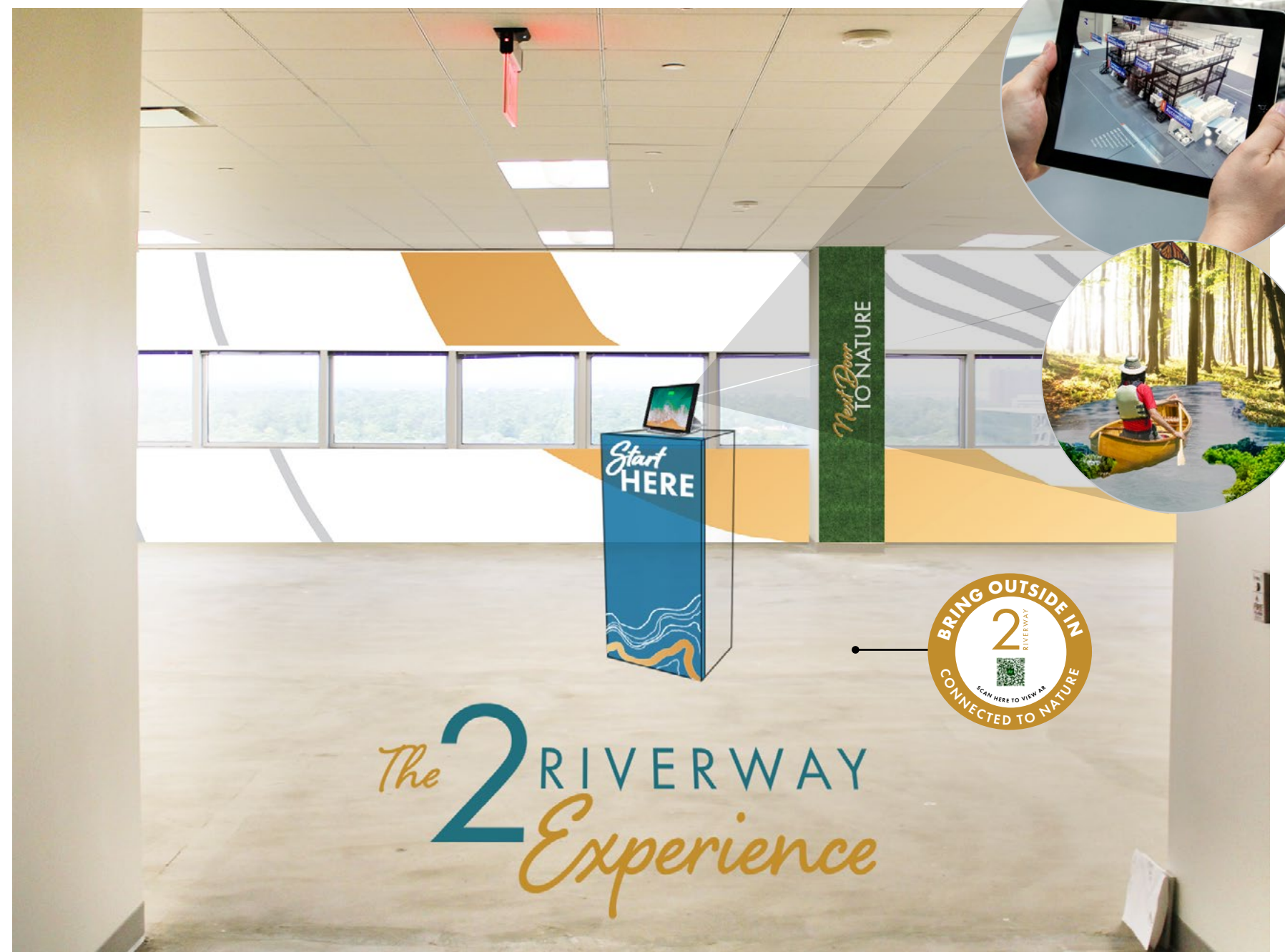
- 1 The 2 Riverway Experience with/ pedestal and small plaque
- 2 Brand Wall
- 3 Northside Columns
- 4 Location Wall
- 5 2 Riverway information wall
- 6 Gathering lounge: Interactive Parklike Setting with 2 Riverway branded stuff
- 7 Plexiglass Wall with greenery

**FLOOR DECAL**

# The 2 RIVERWAY Experience

**AR EXPERIENCE**  
CUSTOMER JOURNEY  
STARTS HERE WITH  
AUGMENTED REALITY

[HTTPS://ADOBEAERO.APP.LINK/  
Y6WTYPOYOAB](https://adobe.aero.app/link/y6wtypoy0ab)

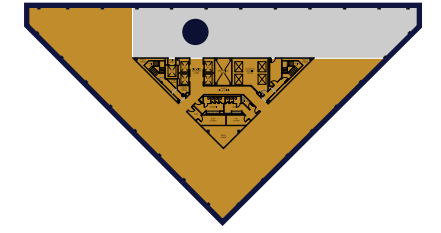


i



**FLOOR DECAL**  
APPLIED "THE 2 RIVERWAY  
EXPERIENCE" 6' WIDE

**AR PEDESTAL**  
12"X12"X32"



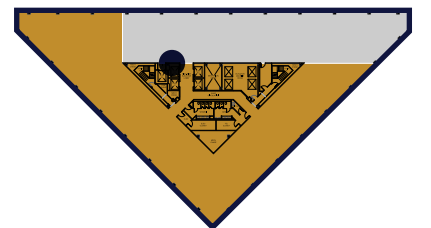
# BRAND WALL



## 2 RIVERWAY BRAND

CUT MOSS "2" IN WHITE SINTRA  
FRAME 3" TALL X 2' WIDE 1.5" DEEP  
CNC

APPLIED "RIVERWAY DECAL"  
36" X 5"





*fun*  
**5** Acre lake/  
wetlands with  
boardwalks  
& trails

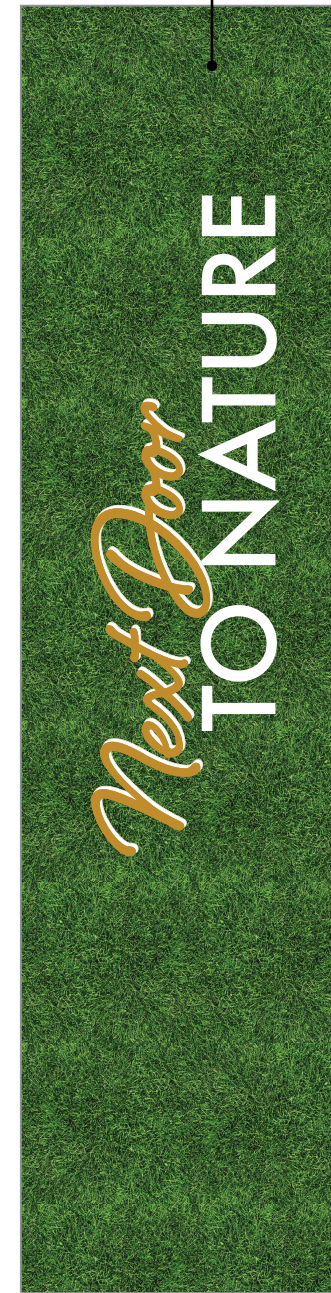
*play*  
**5+** Recreational  
& sports areas

**100+**  
Acre park  
expansion plan

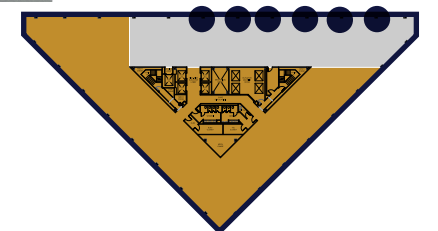
*marvel*

**1,500+**  
Acres of Lush  
Green Views

*flourish*



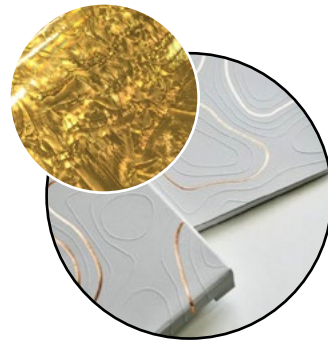
**NEXT DOOR (2)**  
WOODEN CUT  
LETTERING ON  
MOSS WALL



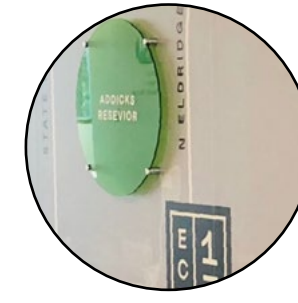
**AROUND THE WAY**



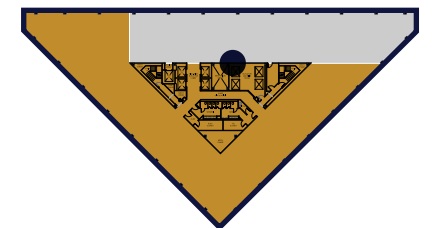
**BOLD STATEMENT**  
GOLD WIRE  
LETTERING  
ANCHORED TO THE  
WALL



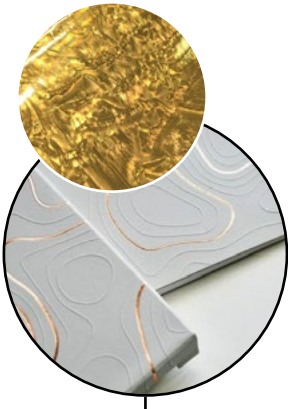
**SHINE ON**  
GOLD FOIL AND SILVER  
MATTE VINYL



**DESTINATION  
MARKERS**  
PRINTED SINTRA DISC  
3/4" THICK



**ABOUT 2 RIVERWAY**



**SHINE ON**  
GOLD FOIL  
AND SILVER  
MATTE VINYL



**BOLD STATEMENT**  
GOLD WIRE LETTERING  
ANCHORED TO THE  
WALL



*Luxury*  
**AT ITS FINEST**  
360° HIGH-END SUITE OF AMENITIES  
WITH CLASS A FINISHES

*convenience*  
ON-SITE CONCIERGE + BANKING + 24/7 SECURITY

*exceptional. VISIBILITY*  
*upscale rejuwenate*  
ON-SITE COFFEE BAR HIGH-PERFORMANCE FITNESS CENTER

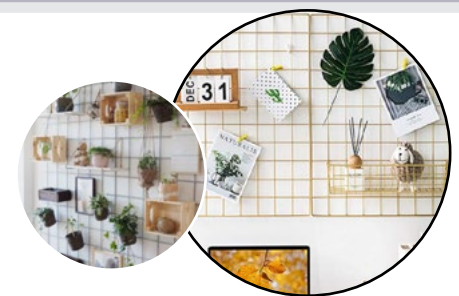
*unwind* OUTDOOR GREEN SPACE  
*cafe with wi-fi*

**2 RIVERWAY**

SIDRA REAL ESTATE



**ATTRIBUTES +  
BRANDING**  
SILVER DIACUT LETTERING  
AND RAISED DIMENSIONAL  
GOLD 2 RIVERWAY LOGO



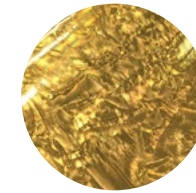
**GRID WIRE BOARD**  
DISPLAY BRANDED  
MATERIALS, PLANTS, AREA  
RESTAURANT MENUS AND  
2 RIVERWAY HAPPENINGS

# LOUNGE AREA

INTERACTIVE PARKLIKE SETTING WITH  
ASTRO TURF, PARK BENCH AND GOLFING



**URBAN**  
WOODEN CUT  
LETTERING ON  
MOSS WALL



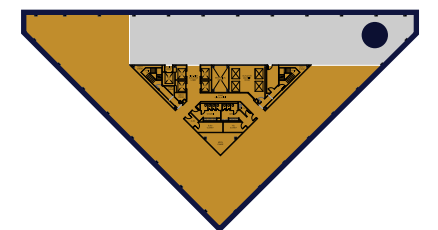
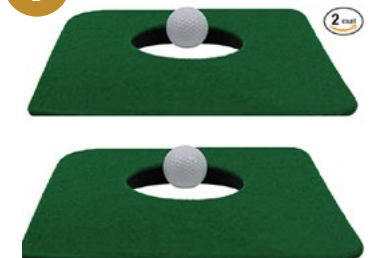
**GOLD!**  
DIE-CUT GOLD  
LETTERING



**30+** Miles of  
hiking &  
biking trails  
*ride*



*fore!*  
**250<sup>ac</sup>**  
Memorial Golf Course





# PLEXIGLASS WALL



## OPTION A

GUEST WILL BE ABLE PHYSICALLY INTERACT WITH THE WALL. THEY WILL CHOOSE FROM TWO TYPE OF TEST FITS PHYSICALLY PLACING THE FLOOR PLAN OF THEIR CHOICE ON TOP OF THE BLANK WHITEBOX PLAN WALL.

## REMOVABLE TEST FITS

SIZE: 5'X3'  
CLEAR  
LIGHTWEIGHT  
MATERIAL

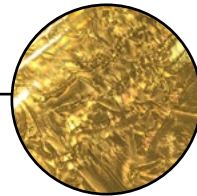


## YOUR SPACE

SIZE: 6'X6'  
TOP SURFACE: DIE CUT PRINTED WHITE BOX PLAN WITH MESSAGE/LOGO

BACK SURFACE: CLEAR TEAL FILM

**GOLD!**  
DIE-CUT GOLD LETTERING



## OPTION B

INTERACTIVE TEST FITS FLOOR PLANS IN AR (AUGMENTED REALITY). GUEST WILL BE ABLE TO CHOOSE FROM TWO TYPE OF TEST FITS BY CLICKING ON THE FLOOR PLANS IN THE AR SCENE

PRINTED (8'X8')

AUGMENTED REALITY



**GOLD!**  
DIE-CUT GOLD LETTERING

